



# México

## Mexican System of Statistical and Geographical Information on Tourism

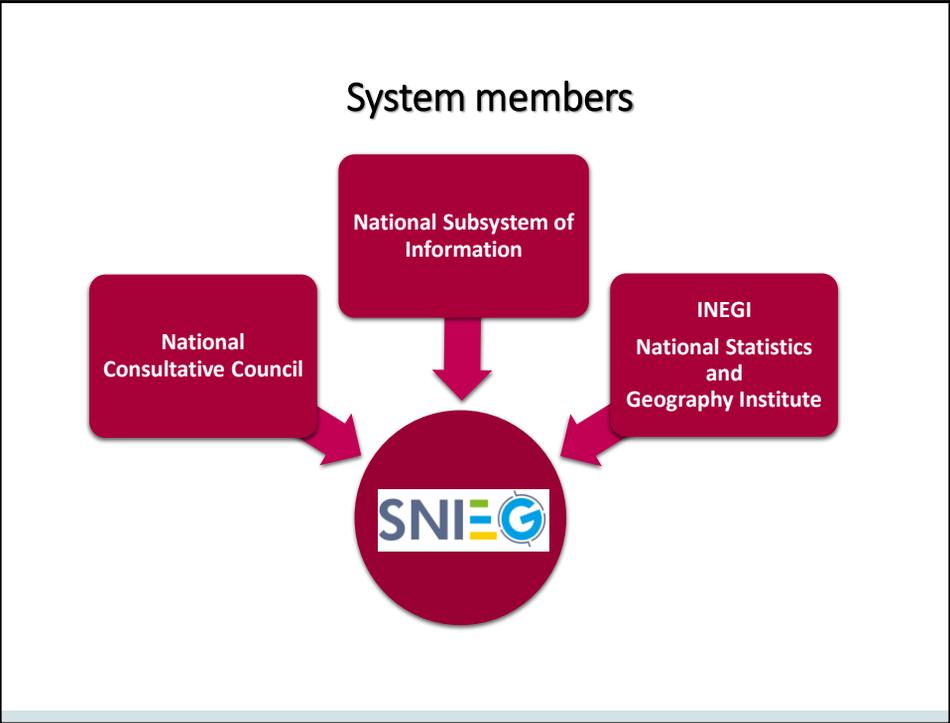
Ariel Juárez

*Madrid. February 28th, 2018*



# SNI=EG

National System of Statistical and Geographical  
Information





SECRETARÍA DE TURISMO





Asociación Mexicana de Estadística

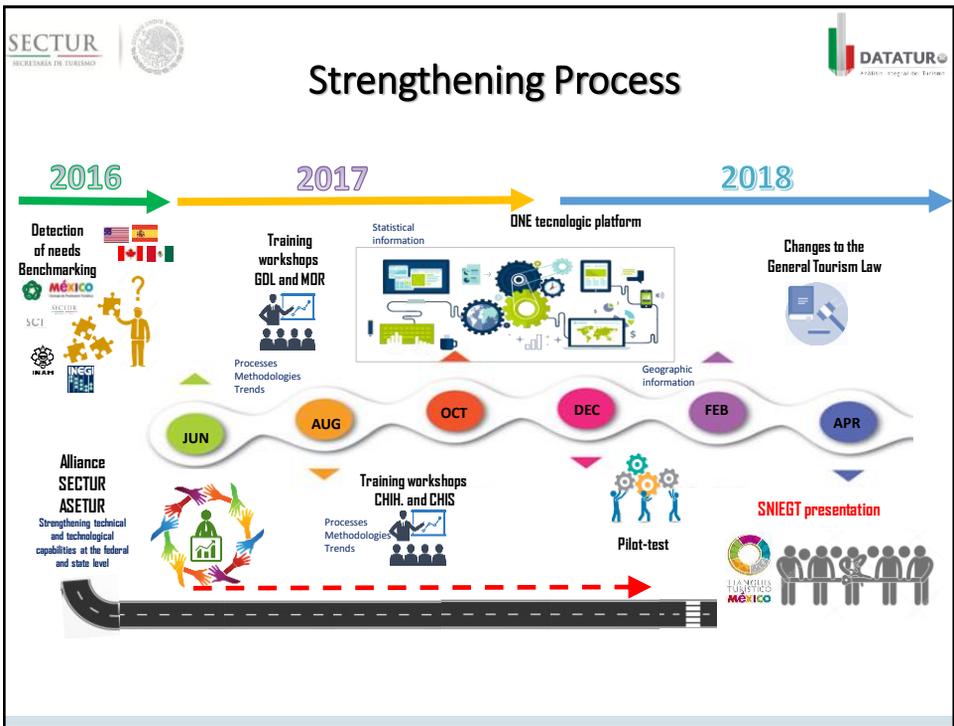
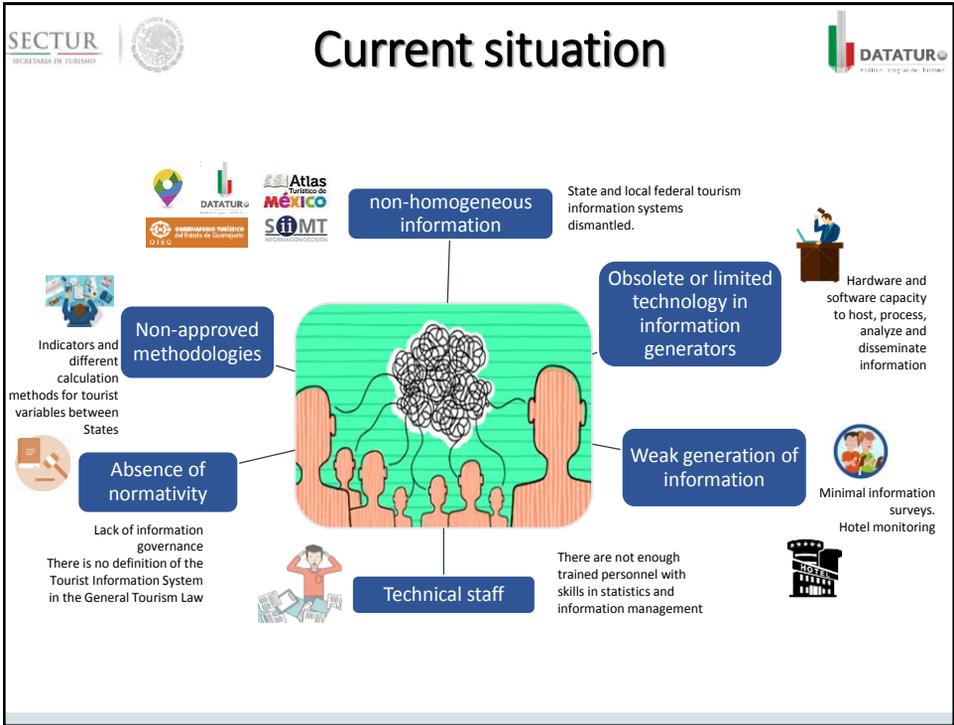
## National System of Statistical and Geographical Tourism Information



**INSTITUTO NACIONAL DE ESTADÍSTICA Y GEOGRAFÍA**  
National Statistics and Geography Institute







# Operation of the SNIEGT



Tourism Law aligned with the SNIEG Law with a Consultative Council for its governance



Leading technology for efficient management of information

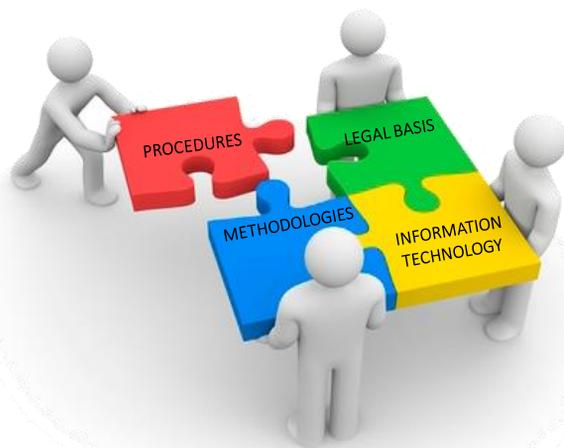


Trained personnel at the federal and state level

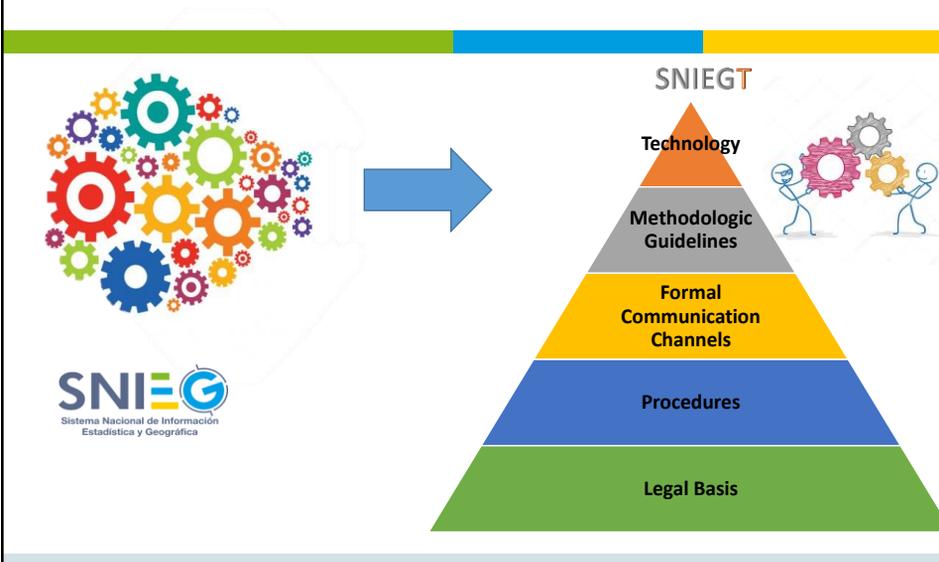


Established procedures for the generation, processing, analysis and spreading of statistical and geographical information

## Strengthening the SNIEG



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Thanks for your attention

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